Technology or Project Name

Insert pictures of technology
or product if available

Insert brief statement on which listed
capability gap is being addressed

Technology / Product

• **BRIEF and to the point.**

• **Company Name**
• **Primary POC Name**
• **Primary POC Phone Number**
• **Primary POC email**

• **Current TRL level**
• **Estimated price of technology / product**
• **Projected price of technology / product in quantity**
• **Current technology / product challenges to overcome**

The So What

• **Why do we care? i.e., what's the specific benefit of doing this?**

• **List specific outcomes that benefit the war fighter.**

• **State how this addresses the capability gap**